



ADVERTISING & PARTNERSHIP OPPORTUNITIES

Reach investors calculating their next move.

CalcMoney delivers 39 institutional-depth financial calculators to US investors managing \$500K–\$5M. Every user is actively modeling a real decision — mortgage, retirement, tax, or crypto. High-intent. No account required. No consumer-tier noise.

PARTNER WITH US →

hello@calcmoney.io

<p>39</p> <p>→</p> <p>FREE FINANCIAL CALCULATORS — MORTGAGE TO CRYPTO, RETIREMENT TO TAX</p>	<p>\$500K</p> <p>→</p> <p>MINIMUM WEALTH BAND — \$5M CEILING. NO MASS-MARKET AUDIENCE.</p>	<p>3,479</p> <p>→</p> <p>PAGES INDEXED BY GOOGLE. RESEARCH ARTICLES + CALCULATOR PAGES.</p>	<p>AI</p> <p>→</p> <p>AI INSIGHT ENGINE ON EVERY CALCULATOR — NUMBERS FIRST, ALWAYS</p>
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REAL ESTATE

- **Mortgage Calculator**
- Mortgage Refinance
- Rent vs. Buy
- Home Affordability
- HELOC Calculator

RETIREMENT & WEALTH

- **FIRE Calculator**
- 401(k) Calculator
- Roth Conversion
- Social Security
- Net Worth Tracker
- **CD Calculator** — new

TAX, DEBT & CRYPTO

- **Capital Gains**
- Self-Employment Tax
- Debt Payoff (Avalanche)
- Credit Card Payoff
- Crypto ROI + Tax
- Student & Auto Loan



AUDIENCE & FIT

Your brand in front of **decision-ready** investors.

CalcMoney users are not browsing — they are calculating. Every session is attached to a live financial decision: a mortgage comparison, a retirement projection, a debt payoff model. That intent gap is what separates CalcMoney placements from general personal-finance inventory.

<p>AUDIENCE PROFILE</p> <p>WEALTH BAND \$500K – \$5M net worth</p> <p>PRIMARY USERS Investors · Self-Employed · CFPs</p> <p>MARKET United States only</p> <p>INTENT SIGNAL Active financial decision-making</p> <p>SESSION TYPE Tool-first, high engagement</p> <p>PAYWALL None — all 39 calculators free</p> <hr/> <p>INTENT SIGNALS</p> <ul style="list-style-type: none"> → Modeling a mortgage or refi decision → Planning retirement timeline (FIRE / 401k) → Calculating crypto ROI or tax liability → Comparing debt payoff strategies → Evaluating CD / HYSA rates 	<p>COVERAGE CATEGORIES</p> <p>MORTGAGE FIRE 401(K)</p> <p>CRYPTO TAX CAPITAL GAINS</p> <p>DEBT PAYOFF CD / HYSA</p> <p>NET WORTH</p> <p>ROTH CONVERSION</p> <p>RENT VS BUY</p> <p>SOCIAL SECURITY</p> <p>SELF-EMPLOYED TAX HELOC</p> <p>AUTO LOAN STUDENT LOAN</p> <p>INFLATION</p> <p>COMPOUND INTEREST</p> <p>SAVINGS GOAL</p> <hr/> <p>WHAT SETS US APART</p> <ul style="list-style-type: none"> → No affiliate-first rankings. Results are math, not commission. → AI Insights on every calc. Senior-analyst framing for every output. → HNW-framed copy. \$500K+ language, not consumer budgeting. → US-only traffic. 100% domestic audience, no international dilution. 	<p>PARTNERSHIP FIT</p> <p>Investment Platforms Fidelity, Schwab, Vanguard-tier TOP FIT</p> <p>Mortgage Lenders Purchase, refi, HELOC TOP FIT</p> <p>HYSAs & CDs Banks and credit unions STRONG</p> <p>Tax Software TurboTax, H&R Block tier STRONG</p> <p>Premium Credit Cards Travel, cashback, HNW cards STRONG</p> <p>Insurance Providers Life, property, umbrella GOOD</p> <p>Crypto Exchanges Coinbase, Kraken tier STRONG</p> <p>RIA & Wealth Managers Family office, HNW advisory TOP FIT</p>
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<p>ADVERTISING CONTACT hello@calcmoney.io</p>	<p>WEBSITE calcmoney.io</p>	<p>RESPONSE TIME Within 24 hours</p>	<p>AUDIENCE US — \$500K–\$5M wealth band</p>	<p>CALCULATORS 34 free tools, no login</p>
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